



TruCedar®
The look of wood,
the performance of steel.











## Sustainability

TruCedar® steel siding utilizes one of the strongest, most functional and sustainable materials on our planet. Our entire siding line was expertly designed by our engineering team from pencil sketch to finished profile and perfectly mimics the look of real wood siding in a designer color palette.

## **Function**

TruCedar's steel core provides unmatched impact resistance and doesn't crack, melt or wick water like other siding materials.

## Compare

TruCedar® vs. Fiber Cement & Vinyl

	TruCedar <sup>®</sup>	Fiber Cement	Vinyl
Warranty	Lifetime	30 year	20-Lifetime
Resistant to Warping/Shrinking	✓	✓	
100% Recyclable	✓		
Zero Associated Health Risks	✓		
Non-Combustible	✓	✓	
Lifetime Paint System	✓		
Moisture Resistant	✓		✓
Will Not Melt	✓	✓	
Weather Resistant	✓	✓	
Real Woodgrain Look	✓	✓	





## Stronger Than Steel:

## CarbonTech60™

## CarbonTech60™

Each TruCedar profile is enveloped in a G60 zinc coating that provides both a physical barrier and cathodic protection. This prevents moisture and oxygen from reaching the steel core making TruCedar "Stronger Than Steel."



## TruCedar's Advanced Steel Technology

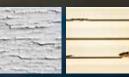
We chose a carbon reinforced steel alloy because of its ability to protect your home against everything mother nature can throw at it.



**TruCedar**® No Nonsense Lifetime Warranty

## Performance

TruCedar's no nonsense lifetime warranty offers specific guarantees against cracking, chipping, peeling, chalking and fading common with other siding materials.



**Real Wood** Peeling



**Vinyl** Cracking, Fading



Fiber Cement Cracking



## SunMaster50™

Unlike evaporative paint systems, TruCedar's SunMaster50™ is a thermally set interlock paint system which provides a harder, more durable and mold resistant surface.

SunMaster50<sup>™</sup> also offers extreme fade protection. Below are the results from a 14 year long outdoor study conducted to test the fade comparison of SunMaster50<sup>™</sup> (PVDF), Siliconized Polyester (SMP) and Polyester.



## Reflects Sunlight

TruCedar's SunMaster50™ paint system has the ability to reflect solar radiation, which has the potential to save you money on your energy bills.

This reflective ability is made possible because we coat our solid and HD woodgrain products with a PVDF paint which can provide for a cooler sidewall.

## Color Palette

HD Woodgrain Colors
Available in: Double 4",
Single 6", Single 6" Dutch
Lap, Single 8" and Board
& Batten (6" & 10").





Weathered Wood 108

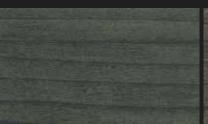
Birch 417



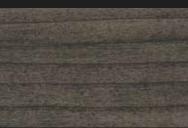
Mountain Laurel M18



Napa Vine M15



Spruce 416



Timber Ash 106



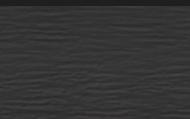
Dune 404



Foothill Blue 405



**Gray Dusk 415** 



**Ironstone 414** 



Thatch 410



White 280





Captiva M12 Cedar 109 Cider Mill M16 English Saddle M17

Solid Colors

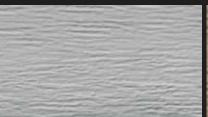
Available in: Double 4",
Single 6", Single 6" Dutch
Lap, Single 8" and Board
& Batten (6" & 10").





Bennington Beige 401 Cottage Red 411







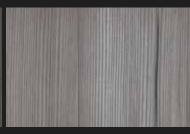


Norwood 509 Pewter 805 Sahara 407 Sycamore 409

**Shake Colors** Available in: Shake Sidewall only.







Cedar 109 Timber Ash 106 Weathered Wood 108





# Traditional Horizontal **Profiles**

## Standard Clapboard Siding vs Dutch Lap Siding:

**Dutch Lap Siding** has a simulated notch/bend along the top edge on the board or panel that produces a distinct look which simulates a hand-cut notch in each board. Years ago homeowners wanted more options than just the standard siding so a carpenter would hand carve the notch along the top of each board. Since it was hand carved, it was more expensive and used on high-end homes.

Siding that runs horizontally across your house from end to end is sometimes referred to as 'horizontal siding' or lap siding. Contractors generally use the words clapboard, lap siding and horizontal siding inter-changeably.



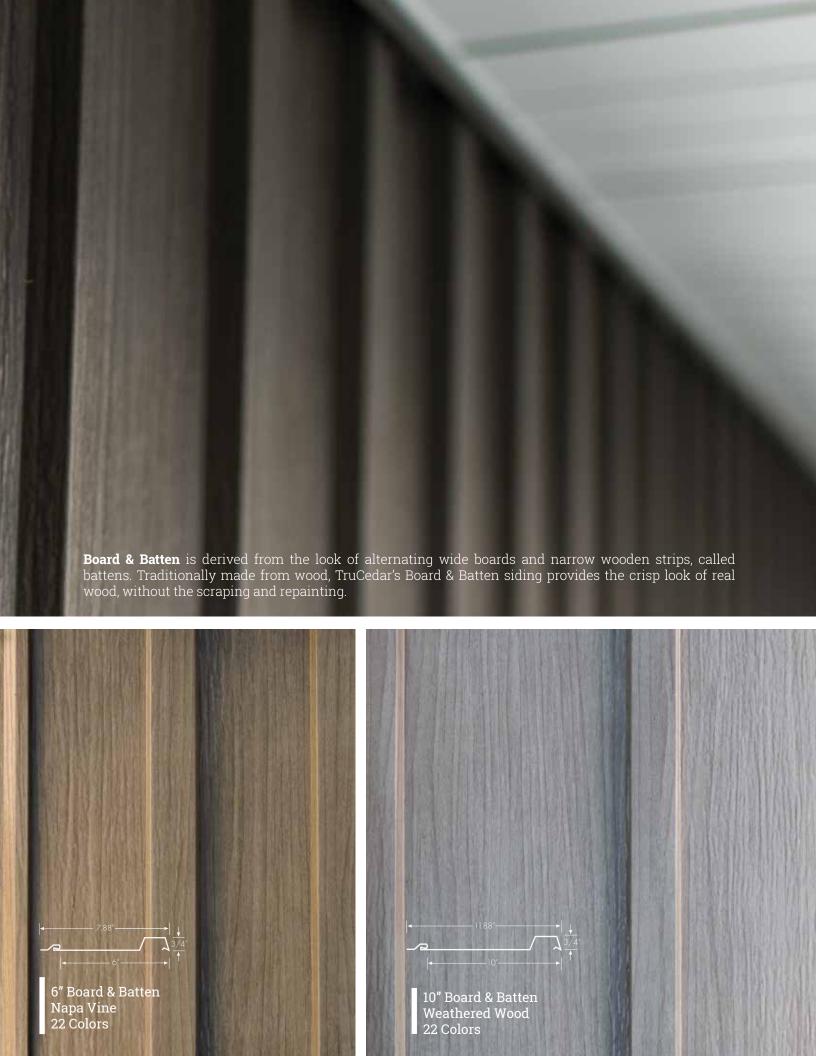




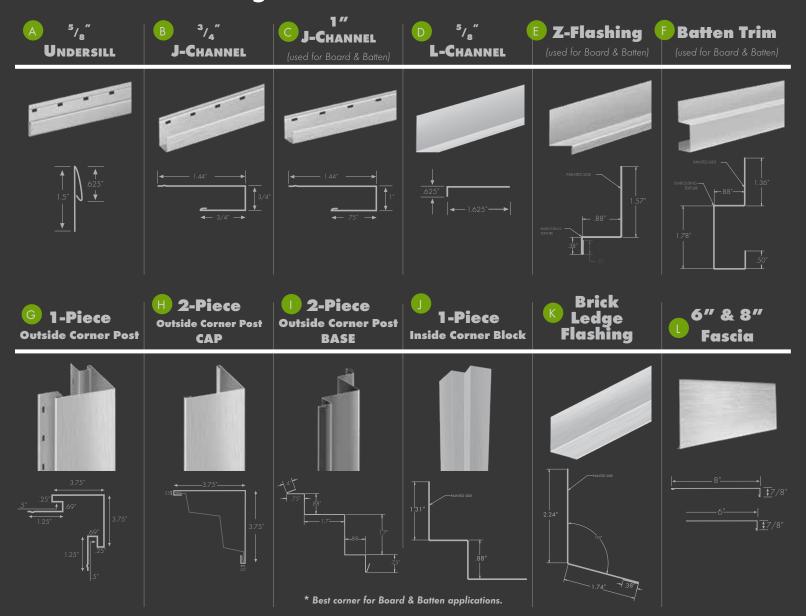
# Contemporary, Distinct Profiles

**TruCedar® Shake Sidewall** provides the natural beauty of real wood shake without the maintenance. Used as an accent for dormers, peaks, under porches or as a whole house application.

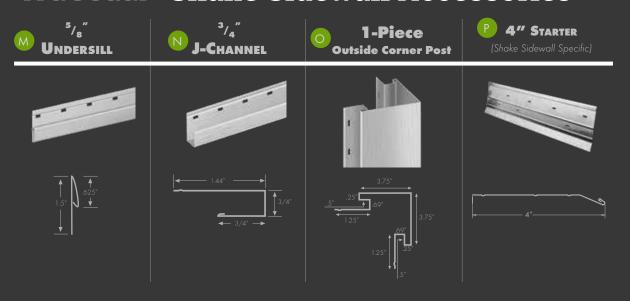




## TruCedar® Siding Accessories



## TruCedar® Shake Sidewall Accessories





## Supporting Accessories

## Siding

- 14.77" x 30' Trim Coil 1.25" Steel Trim Nails Touch-Up Paint Tenryu Saw Blade



### Shake Sidewall

- Retention Clip
  10-16 x 1.25" Mill Screw
  24" x 25' Trim Coil
  Touch-Up Paint Brush
  Spray Paint
  Steel Trim Nails



## ColorWorks Collection

TruCedar® Stronger Than Steel	Bennington Beige 401	Cottage Red 411	Dune 404	Foothill Blue 405	Norwood 509	Pewter 805	Sahara 407	Sycamore 409	Thatch 410	White 280	Ironstone 414	Gray Dusk 415
TruCedar® Profiles & Seamless Siding												
D4, S8, S6, S6DL, 10BB & 6BB				•			•	•	•			-
Seamless Coil: 10.77, 14.77, 13.25 & 9.075		•					•	•	•	•	•	
TruCedar® Accessories												
Undersill	•			•	•		•	•	•	•	•	
J Channel - 3/4" & 1"	•			•	•	•	•	•	•	•	•	•
L Channel - 5/8"			•	•	•		•	•	•	•	•	•
Batten Trim				•				•	-		•	•
Board and Batten Z-Trim				•					•			•
Brick Ledge Flashing	•			•		-		•		•		
1 Pc. Outside Corner Post	•		-		-			•				10.00
2 Pc. Outside Corner Post	•		•		•			•	•	•	•	
1 Pc. Inside Corner Block	•			•			•	•	•		•	•
TruCedar Fascia - 6" & 8"	•		•		•		•	•	•	•	•	•
Steel Trim Coil -14.77" x 30'	•	•	٠	•	•	•	•	•	•	•	•	•
Steel Trim Coil -18" x 50'	•	•	٠	•	•	•	•	•	•	•	•	•
Trim Nails			•	•	•		•	•	•	•	•	
Touch up paint			•				•	•	•	•	•	
Color Matched Soffit & Accessories												
TruVent® Hidden Vent Soffit			-	•						•		•
1/2" J Channel	1.			•			•	•	•	•	•	•
1/2" F Channel	•		•		•		•	•	•	•	•	•
Mitre Divider			•	•	•	-	•	•	•	•	•	
Recessed Crown Molding - 1/2"				•	•	•	•	•	•	•	•	
Aluminum Trim Coil - 24"x50'					•							

TruCedar® Shake Sidewall	Cedar 109	Weathered Wood 108	Timber Ash 106
TruCedar® Shake Sidewall			
Panel			•
TruCedar® Shake Sidewall Accessories			
Utility Trim	•	•	•
J Channel - 3/4"	•	•	•
1 Pc. Outside Corner Post			
Steel Trim Coil - 24"x25'			
Trim Nails		Charles Control	•
Touch up paint			



### Sources:

- 1. "NIOSH Research Finds Practical Solution to Controlling Hazardous Dust when Cutting Fiber-Cement Siding." Center for Disease Control and Prevention. The National Institute for Occupational Safety and Health, 18 June 2015. Web. 4 Dec. 2015.
- 2. Banilla, Emilio. "VINYL SIDING HEALTH CONCERNS." Siding Magazine. N.p., n.d. Web. 8 Oct. 2012.