

For years Potlatch has brought you the best in Inland Red Cedar decking and siding products. Now we're making it safer. In the past ten years, government spending on wildfire suppression has more than doubled, causing many communities to implement new fire safety codes. To address these codes Potlatch has partnered with SaferWood to offer you all the beauty and durability of its Inland Red Cedar, with the added protection of built-in fire resistance. If your dream calls for wood, make it SaferWood from Potlatch.

"We sell building materials in areas of the country susceptible to wildfires. We want to make sure our customers have access to the best products available when they're concerned about protecting their properties from fire."

> Bob Mai, Vice-President, Sales, Wood Products Division Potlatch Corporation



A Safer Home With SaferWood



This diagram illustrates those areas of the home which can be made more fire resistant through the use of SaferWood.

For centuries Inland Red Cedar has been used in construction throughout the United States by people with discerning tastes. Its enduring beauty, durability and natural resistance to decay and moisture make it one of nature's best building materials. At Potlatch we're committed to supplying customers with consistent-quality product. Our state-of-the-art sawmills at St. Maries and Lewiston, Idaho, specializes in cedar products.

As more and more construction is occuring in areas threatened by wildfires, communities have begun to implement new building codes and practices designed to better protect homes from this increasing threat. It is with this in mind that Potlatch has decided to partner with SaferWood and add the Class "A" flame spread rating to our RADEC and Cedar Siding products.

For more information contact:

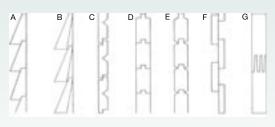


Potlatch Corporation Wood Products, Western Division

RADEC Cedar Decking Radius-edge cedar decking is made from 100% Highline STK grade (111e/111f) Inland Red Cedar and available in the following dimensions:

5/4 x 4 (1-1/32 x 3-1/2 actual) 5/4 x 6 (1-1/32 x 5-1/2 actual) 2 x 4 (1-1/2 x 3-1/2 actual) 2 x 6 (1-1/2 x 5-1/2 actual)

Siding Potlatch has the ability to provide almost any siding pattern desired to bring a unique look to your home. Available in Beveled (rabbeted [A] and plain [B]), Channel [C], Tongue & Groove (square [D] or V-edge [E]), Board & Batten [F], as well as Finger Jointed [G]



Learn more about how SaferWood protects your home from fire.



www.saferwood.com info@saferwood.com

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* As building codes may vary due to local ordinances, check with local building officials to determine which codes apply in your specific case.